



JOINT PRESS RELEASE

11th March 2013

Platform One and London & Colonial announce sophisticated new pensions options for advised HNW clients

Platform One, the UK and international Wrap service for financial advisers and family offices with high net worth clients, and **London & Colonial**, the independent financial services group with an enviable track record of delivering original and creative new products, have recently announced two new flexible pensions solutions now available through Platform One.

The Multi-Platform SIPP and Multi-Platform Open Annuity, London & Colonial's latest innovative product offerings, will enable advisers to provide clients with a flexible and unbundled pension solution, coupled to a wide range of investments which will fulfil their financial objectives.

Being accessible through Platform One will not only make the servicing and administration of these two new products far easier, but will ensure the continued delivery of the same high levels of adviser and client support, for which the two companies are already renowned.

The Multi-Platform SIPP and Multi-Platform Open Annuity are available through Platform One's UK Wrap service, providing advisers with access to nearly 4,000 funds from over 150 fund groups, as well as ETF's and Investment Trusts – and represents the widest choice of collective schemes currently available in the market today.

Adam Wrench, Head of Product & Business Development at London & Colonial, said: "Combining London & Colonial's two latest innovative new pension products with Platform One's Wrap services, will allow us to deliver a premium solution to those high net worth clients looking for a flexible SIPP or Open Annuity. The ability to access these two new products through Platform One will provide advisers with a 'joined up' solution, combined with already proven high levels of support that they can rely on when it comes to their most important clients."

Michael Fordham, Managing Director of Platform One said: “Both our two companies have been working together to be able to provide the top tier of the adviser market with a high quality pensions and Wrap platform service. We are therefore very pleased to make this joint announcement with London & Colonial, concerning the availability of the new Multi-Platform SIPP and Multi-Platform Open Annuity through Platform One, and are working together on further products that can be made available via Platform One’s Global service for the offshore market.”

ENDS

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Notes for Editors:

- London & Colonial is a privately owned, independent financial services group, with a successful track record of developing innovative new pensions products backed up with high levels of service which are and available exclusively through financial advisers.
- The new Multi-Platform SIPP and Multi-Platform Open Annuity from London & Colonial provide clients with a powerful investment proposition that can flex according to their changing circumstances. By being available on selected platforms, London & Colonial are rapidly emerging as a key player in this market place when it comes to service, price and product innovation..
- Platform One is an online investment Wrap platform which serves the premium segments of both the UK and offshore advised markets (estimated to represent around £400bn and £160bn respectively). It provides a whole of market Wrap platform including access to specialist products and services that are particularly suitable for high net worth clients.
- Uniquely Platform One provides both UK and International services for adviser firms based in the UK or overseas. These services enable clients holding both UK and offshore products such as international bonds and QROPS to be served by a single platform. For offshore adviser firms with expat and internationally resident clients, the platform provides an English language services and high levels of support.
- Platform One Limited is fully authorised by the FSA as a Wrap service and is MiFID passported throughout the European Economic Area.